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# AQ NETWORKING

for business

Is proud to present

Is your business ready  
for the upturn?

*Tuesday*

**Delegate Programme**

# EVENT PROGRAMME

- 12:30 - 1:15 p.m. Registration and informal networking  
(Tea/Coffee and light refreshments)
- 1:15 p.m. Welcome and introduction of  
Seminar Speakers  
**The Lord Mayor of Portsmouth,  
Councillor Mrs Terry Hall**
- 1:30 - 2:30 p.m. **Seminar Package 1:**  
2:40 - 3:40 p.m. **BUSINESS FINANCE**  
**BUSINESS DEVELOPMENT**
- 1:30 - 2:30 p.m. **Seminar Package 2:**  
2:40 - 3:40 p.m. **BUSINESS GROWTH**  
**BUSINESS SUPPORT**
- 3:40 - 4:00 p.m. Tea/Coffee and informal networking
- 4:00 p.m. **Government Support for small  
businesses into the upturn**  
and  
**MP Question Time with  
Rt. Hon. Sarah McCarthy-Fry MP,  
Exchequer Secretary to the Treasury**
- 4:30 p.m. Networking for business
- 5:30 p.m. Close

## **EVENT LOCATIONS**

**Lunch and Event Opening**

**The Bradbury Suite  
4th Floor**

**BUSINESS FINANCE**

**ROOM 315 - 3rd Floor**

**BUSINESS DEVELOPMENT**

**ROOM 315 - 3rd Floor**

**BUSINESS GROWTH**

**ROOM 316 - 3rd Floor**

**BUSINESS SUPPORT**

**ROOM 316 - 3rd Floor**

**Government Support for small  
businesses into the upturn  
and  
MP Question Time with  
Rt. Hon. Sarah McCarthy-Fry MP,  
Exchequer Secretary to the Treasury**

**The Bradbury Suite  
4th Floor**



**Room 315 - 3rd Floor**

Our thanks go to the speakers for their support and sponsorship of this event.  
Their contact details are:

## **BUSINESS FINANCE**

### **How your Accountant can help you manage and grow your business**

**Mark Nolan - Alliot Wingham Ltd**  
MN@AlliotWingham.com Tel: 01329 822232

### **The impact of the credit crunch on banking support for small and medium sized businesses**

**Bob Le Grice - HSBC**  
boblegrice@hsbc.com Tel: 07717 484998

### **Managing your Debtors**

**Janet Watts - JLW Recovery Solutions Ltd**  
jwrecoveryolutions@yahoo.co.uk Tel: 01983 558 602

## **BUSINESS DEVELOPMENT**

### **Marketing on a Budget**

Gillian Woodland - Duckwood Partners  
gillian.woodland@duckwood.co.uk Tel: 07738 011708

### **The importance of a positive internet presence/SEO - and how to achieve it**

Aven Dawson - Vizzit Group  
avendawson@vizzit.co.uk Tel:07888 706785

### **Making the Sale**

John Pemberton - The Disc Directory  
john@thedisdirectory.co.uk Tel: 0800 043 2100

## **BUSINESS GROWTH**

### **Optimising financing opportunities, managing and developing your business effectively**

David Napier - Napier Business Consultants Ltd  
david@napierbusinessconsultants.co.uk Tel: 07835 404167

### **The importance of brand and image to market your business**

Matthew Simmons - Snap Marketing  
matthew@snap-marketing.co.uk Tel: 0118 945 5592

### **Why PR is important for your business**

Kevin Briscoe - Briscoe PR Ltd  
kevin.briscoe@briscoepr.com Tel: 01489 588757

## **BUSINESS SUPPORT**

### **Outsourcing your HR Function, being an employer without the worry**

Laura Davis - HR Solutions 4U Ltd  
laura@hr-solutions4u.co.uk Tel: 01256 328428

### **Is your IT holding you back?**

Giles Cleverley - Syn-Star Ltd  
giles@syn-star.co.uk Tel: 08712 212 080

### **Business Admin - getting your life balance back?**

**Laura Swetman - AQ Networking for business**  
laura.swetman@aqnetworking.co.uk Tel: 02392 343772