

Inspired by Business

Thursday, 31 May 2012

10:30 a.m. - 3:30 p.m.

The Premier Inn, Binnacle Way, Portsmouth PO6 4FB

- **Exhibitors**
- **Networking for business**
- **Keynote Speakers**
- **Networking Wall**

AND YOU!



MAKE THIS A SUCCESSFUL DAY FOR YOU

ABOUT “INSPIRED BY BUSINESS”

Inspired by Business is a very cost effective business-to-business event for new start ups and established businesses in the south Hampshire area to make new connections and find new suppliers and customers to help grow and expand their business.

Exhibiting at this event will give you the ideal opportunity to showcase your expertise and the benefits that your business offers.

The event programme is designed to be relaxed but focussed on giving you the perfect environment to meet decision makers and fellow entrepreneurs.



TO EXHIBIT

Contact Laura Swetman on 02392 343772

Space only stands are available at a cost of just £60.00

TO ATTEND FREE OF CHARGE

www.aqnetworkingforbusiness.co.uk - Our Events

VENUE INFORMATION

The Premier Inn

Binnacle Way, Port Solent, Portsmouth PO6 4FB

Located just off the A27 Southampton Road and approximately half a mile from Junction 12 of the M27 there is free parking on site and overflow parking less than 1 minute's walk away. If you need directions to the overflow parking area please just ask at Reception.

Nearest Railway Stations are at Cosham or Portchester



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OUR SPEAKERS



JON DAVEY **Social Media Directors**

Social Media Director educating local businesses in the art of social media engagement, LinkedIn workshops and BinB EXPO

THE FUTURE IS BRIGHT...

Business is difficult as we head into 2012, forecasts of tougher times to come make us bury our heads in the sand and keep our fingers crossed that we'll be OK.

We all need to be far more positive and proactive... this will encourage people to spend, ensuring we are all fed and watered. I couldn't sit back, I need to see a change and help people feel more positive, giving them hope for the future...

Full details of Jon's talk will follow shortly.



ROBIN LANDER BRINKLEY **Maxwell Communications**

Named Best Freelance Practitioner by the Chartered Institute of Public Relations in 2011, Robin brings his expertise to share with his audience at Inspired By Business.

WHAT IS THE RIGHT APPROACH TO PR FOR YOUR BUSINESS?

This is a fully interactive session, led by Robin Lander Brinkley, designed to give you hints, tips and ideas about how to use PR to best effect for **YOUR business**.

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PROGRAMME

Doors Open: 10:30 a.m.

Meet the Exhibitors: 10:30 a.m. - 3:30 p.m.

SPEAKERS

11:00 a.m. Jon Davey - Social Media Directors

1:30 p.m. Robin Lander Brinkley - Maxwell Communications

Networking for Business : 10:30 a.m. - 3:30 p.m.

**DON'T FORGET TO PUT
YOUR DETAILS ON THE
NETWORKING WALL**

